



APPLICATION

REGIONAL BROADBAND IMPLEMENTATION PLAN

The New Mexico Broadband Program (NMBBP) is launching two Regional Broadband Implementation Plan (RBIP) Pilots within the State to be completed by September 2014. These Pilots will not only provide technical assistance to help the regional groups chosen achieve a solid planning, funding and technology framework, but will also identify future funding to expand this implementation concept throughout New Mexico. The objective of the RBIP is to provide statewide broadband that is equally **affordable, redundant, and abundant**. In addition, it will demonstrate the use of technologies and strategies that are most effective for rural areas.

The selection of these two Pilots will be an objective process based on responses to the following questions.

APPLICATION PROCESS

Application and Instructions: <http://www.doit.state.nm.us/broadband/surveys.shtml>

Due Date: May 24, 2013

Process: Send to Gar Clarke, NM Broadband Program Manager

- Electronically: george.clarke@state.nm.us
- Mail: Department of Information Technology
715 Alta Vista Street
Santa Fe, NM 87505

Restrictions: Incomplete applications as of the deadline for submission will not be considered.

Scoring: Scoring will be made according to the following criteria:

- **Need/Benefits:** The need for increased regional broadband and the benefits to be derived (35 points);
- **Region's Challenges:** Analysis of the challenges faced by the region in terms of the region's economic and geographic characteristics, why the region will be a good pilot site for overcoming these challenges and how the region will work to sustain the work of the Pilot (15 points);
- **Support:** The extent that the project's regional planning and development is supported in the region as identified by surveys, community meetings, and public forums (20 points);
- **Experience:** The level of experience and past successes in regional economic development projects especially concerning broadband (20 points).

Non-Performance: The RBIP has the right to end a project at any time that a regional group does not adhere to the agreed upon work schedule or complete any of the project's activities in a timely manner.

APPLICATION

Readiness

1. Please provide a description of the applicant and documents to show that the group has the legal capacity and authority to enter into contracts and apply for and manage grant funding. For instance, are you an incorporated organization, an Indian tribe, a state or local unit of government, or other legal entity including a cooperative, a private corporation, or a limited liability company organized as a for-profit or not-for-profit.
2. Please provide information about your regional technology team, how it was formed, the work that it has undertaken and the capacity/experience of the team to create, carry out and sustain a broadband plan. The team must include persons with experience in broadband implementation, large users of broadband, community leaders, IT managers, digital literacy trainers and local telecom providers.
3. Please provide evidence or results of your previous planning efforts to identify regional broadband needs and solutions.
4. Please provide a map of the region that your group will represent with all towns and counties that will participate and a description of the surveys, community meetings, public forums and other ways that you have worked together.
5. Please supply letters of support from towns and counties that will participate.
6. Please provide a summary of any previous work the regional group has done to determine and meet broadband needs in the area, lessons learned from those efforts, a description of why this project is needed and the benefits that are expected to be realized, what challenges the group anticipates, why the region will be a good pilot for regional broadband implementation, and how the region will work to sustain and build upon the pilot to increase broadband subscription and overcome common barriers to adoption such as lack of skills or price of services . (No more than 10 pages, please.)

Demonstrated Need

1. Please provide an analysis of the region that addresses the following:
 - a. Economic characteristics
 - i. Rurality, income, age, population characteristics, households, ethnicity, employment, education,
 - ii. List important regional economic clusters,
 - iii. Describe regional economic strengths and weaknesses.
 - b. Educational needs
 - i. Please attach any surveys of regional education needs,
 - ii. Number of school districts and facilities in each,
 - iii. Student enrollment by grade and district,
 - iv. Number of facilities by district with broadband and their speed,
 - v. Number of public libraries in region,
 - vi. Number of public libraries with broadband and their speed.
 - c. Health care needs
 - i. Please attach any surveys of regional health care needs,
 - ii. List of hospitals in region and speed of broadband service,
 - iii. Number of clinics, physicians and other healthcare agencies in region,
 - iv. Number of health care sites that are able to participate in Telehealth services.
 - d. Public safety needs
 - i. Please attach any surveys of regional public safety needs,

- ii. Number of public safety facilities in region, e.g., fire, police,
 - iii. Number with broadband and their speed.
 - e. Residential customers needs
 - i. Please attach any surveys of regional residential customer needs,
 - ii. Providers, type of services and speeds offered in the region for residential customers,
 - iii. Describe any gap analysis for residential broadband service that you have performed.
 - f. Business customer needs
 - i. Please attach any surveys of regional business needs,
 - ii. Providers, type of services and speeds offered in the region for business customers,
 - iii. Describe any gap analysis for business broadband service that you have performed.
 - g. Current broadband services in the region
 - i. Broadband providers in your region,
 - ii. Cost and speed of broadband services available from each provider.
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Support Information:

- NM Broadband Portal:
<http://www.doit.state.nm.us/broadband/index.shtml>
- NM Community Broadband Master Plan Guidebook:
http://www.doit.state.nm.us/broadband/reports/NM_Broadband_Guidebook_v1_1_final.pdf
- NM Regional Broadband Implementation Plan Framework:
http://www.doit.state.nm.us/broadband/reports/ober_RBIP_rpt_final_v2.pdf
- NM Broadband Program Overview Video
<http://www.doit.state.nm.us/broadband/news.shtml>

Contacts:

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