

NEW MEXICO BROADBAND PROGRAM

INTERNET TOOLS FOR SMALL BUSINESS MODULE 8 – E-COMMERCE - ASSESSMENT

1. How is E-Commerce different from regular business commerce?
2. What are some of the requirements for successful E-commerce?
3. Once you are offering items for sale online, you will have customers eager to make purchases online, since online shopping is popular and easy.

True False
4. Using PayPal requires that you create a secure website and set up independent service with any credit card company whose payments you wish to accept.

True False
5. Shipping and handling must be included in your costs either directly, as an additional charge, or indirectly, incorporated into the price of the product.

True False
6. Using E-commerce takes much less time and expense since it does not involve a physical location, structure, or other overhead costs.

True False