NEW MEXICO BROADBAND PROGRAM

PROJECT CERTIFICATION COMMITTEE
24 August 2011
By
Department of Information Technology
PROJECT OVERVIEW

- Goal: Broadband for All
- Process
  - Define Service Areas and Technologies
    - Served, Under Served, and Not Served
    - Wireless, Cable, DSL, Mobile, and Fiber
  - Identify Issues to Adoption
    - Socio Economic, Education, Market
  - Implement Steps to Increase Adoption
    - Survey, Training, Facility Access
FUNDING: Sources

- NTIA ARRA “Stimulus” Funds
  - Total Federal Award: $4.8M
    - State Match: $1.2M (20% In Kin)

- Grant Components
  - Mapping: $3.1M (Five Years)
  - Planning: $500K (Five Years)
  - Capacity Building $600K (Four Years)
  - Technical Assistance $560K (Four Years)
MAPPING

- Acquire Provider Data with NDA/Security
  - Process, Validate, and Document
- Upload to NTIA
  - Repeat Twice Yearly
- Create a Broadband Program Web Portal
  - Interactive Online Broadband Map
  - Broadband Map Gallery
  - Broadband Speed Test
PLANNING

- Identify Barriers to BB Adoption
  - Market Research and Public Survey
  - Socio-Economic Model Development
- Educate and Market BB Awareness
  - Planning Teams and Training Centers
- Enhance BB Expansion
  - Advertisement and Incentives
CAPACITY BUILDING

- Coordination
  - Broadband Executive Committee
  - Business Sector Working Groups

- Planning and Implementation
  - State Strategic Plan
  - Municipal/Tribal Master Plan Guide

- Crowd Sourcing
  - Update/Maintain Geospatial Features/Data
  - Community Anchor Site Assessment (CASA)
TECHNICAL ASSISTANCE

- Education Inventory
  - Digital Literacy Resource
- Seminars
  - Train the Trainer Series
- Native Lands Pilot
  - Existing and Potential Customers
- Programmatic
  - Specific Community Resource Support
ORGANIZATION: BBEC

- NM BB Executive Committee
  - DoIT Cabinet Secretary/CIO: Darryl Ackley
  - Telecom Regulation: Mike Ripperger
  - Telecom Industry: Charles Ferrell
  - Tribal Telecommunications: Brian Tagaban
  - TeleHealth: Arturo Gonzales
  - Non Profits: Don Emery
  - Education: TBA
  - NM Geospatial Data Clearinghouse: Mike Inglis
CERTIFICATION: Request

- Project Certification Phase: Planning/Implementation
- Funds Previously Certified: $310,883.69
- Funds Requested: $4,451,403.31
- Total Budget: $4,762,287
  - Personnel: $644,610
  - Services: $3,835,141
  - Materials: $282,536
- Project End Date: 13 January 2015