New Mexico
Defense Industry Adjustment
Supply Chain Map & Portal
(DIASCMP)

An initiative of the
NM Economic Development Department

funded by the
DoD Office of Economic Adjustment

24 August 2016 NM PCC Meeting
Defense Budget: FY 80-19

Note: Total Obligational Authority in constant billions of dollars. Include all enacted war and supplemental funding through FY14.
Source: Table 6-1, FY 2015 DoD Comptroller’s Green Book.
OFFICE ECONOMIC ADJUSTMENT

• OEA

• Field activity under Secretary of Defense

• Created to help state and local governments plan and carry out community adjustment and diversification programs in response to DoD actions

• Program areas:
  • Base Realignment & Closure
  • Compatible Use
  • Mission Growth
  • Defense Industry Adjustment (DIA)
DIA GRANT

• NMEDD awarded $1.6M to complete:
  • Supply chain mapping study
  • Asset mapping study
  • Central web portal
  • Photonics-focused pilot project

• Phased multi-year program is anticipated for implementing:
  • Targeted assistance
SUPPLY CHAIN MAP & PORTAL

Project Abstract

• Stand up a web portal for the purpose of:
  • Communication of statewide economic diversification and adjustment programs
  • Collection and analysis of data related to NM defense suppliers and business assistance assets
  • Collaboration among stakeholders within the defense ecosystem
WHAT IS AN ASSET & SUPPLY CHAIN MAP?

... a comprehensive gathering of information and visualization of the organizations and companies engaged in the full value chain of the industry.
WHAT ARE SUPPLIERS?

Private sector prime contractors, subcontractors, and their subcontractors that provide:

- Raw materials
- Components
- Products
- System Integration
- Software Engineering
- Research & Development
- Goods & Services
WHAT ARE ASSETS?

Organizations that provide adjustment & diversification assistance:

• Workforce development & training
• Education institutions & activities
• Technical assistance
• Access to capital
• Marketing & sales consultation
• Operational consultation
• Incubators / Accelerators
WEB PORTAL (nmdec.com)

- **Home** (fact scroll, flier info, sign-in)
- **Information Exchange** (news, calendar, archives, links)
- **Asset Resources** (map search by type of assistance, click through to contact)
- **Supplier Capabilities** (map search by product, technology, program, naics; click through to contact)
- **Economic Modeling** (map visualization of jobs, revenues, contracts, workforce by state, county, city)
- **Survey Tool**
- **Member Sign-In / Registration**
PROJECT GOALS

- Assessment of NM’s defense ecosystem
- Identification of at-risk businesses
- Analysis of industry clusters & state resources
- Central web portal
- Enhanced collaboration
BUDGET

456,624  Project Management & Outreach
109,331  Project Forums
6,425    Project Closeout
145,620  Asset & Supply Chain Mapping
102,500  SWOT Analysis
102,500  Industry Cluster Analysis
125,000  Web Portal Design & Implementation

1,048,000 Total

572,380 - Amount Previously Certified
475,620 - Amount Requested this Certification
## PROJECT STATUS

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<th>Project Task</th>
<th>2016 Q1</th>
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# PROJECT STATUS (NEXT STEPS)

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